

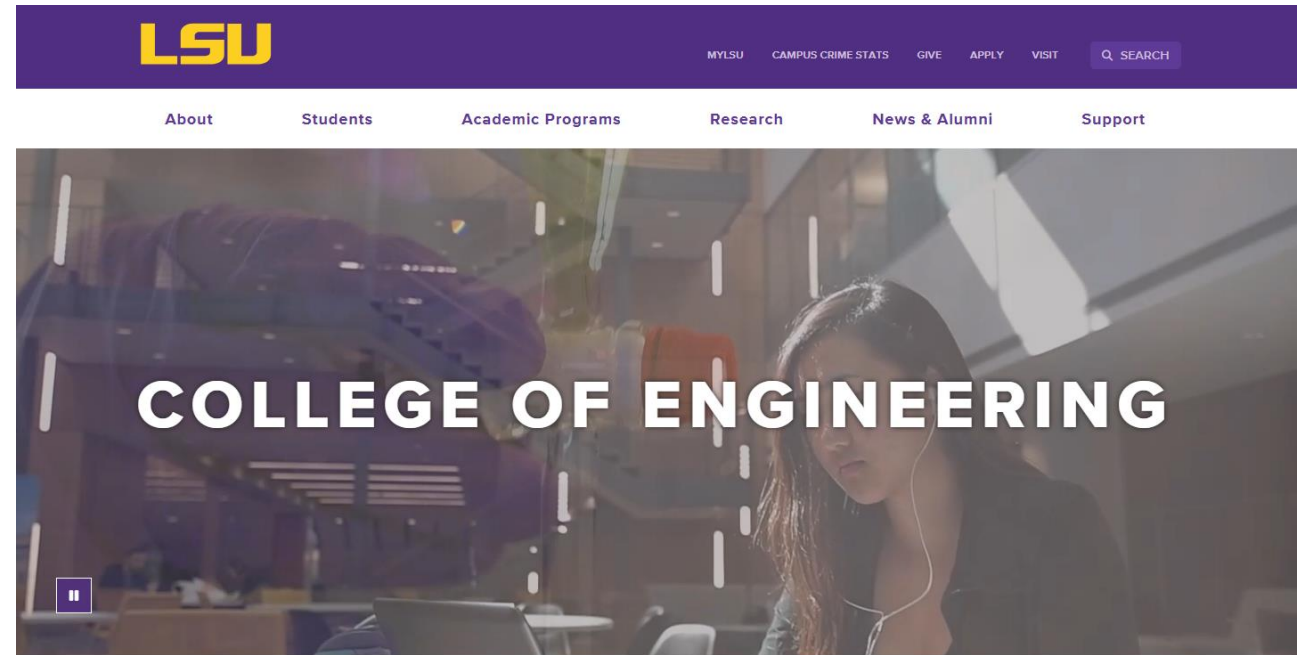
LSU COLLEGE OF ENGINEERING

Division Website

Focus Group – Graduate Students

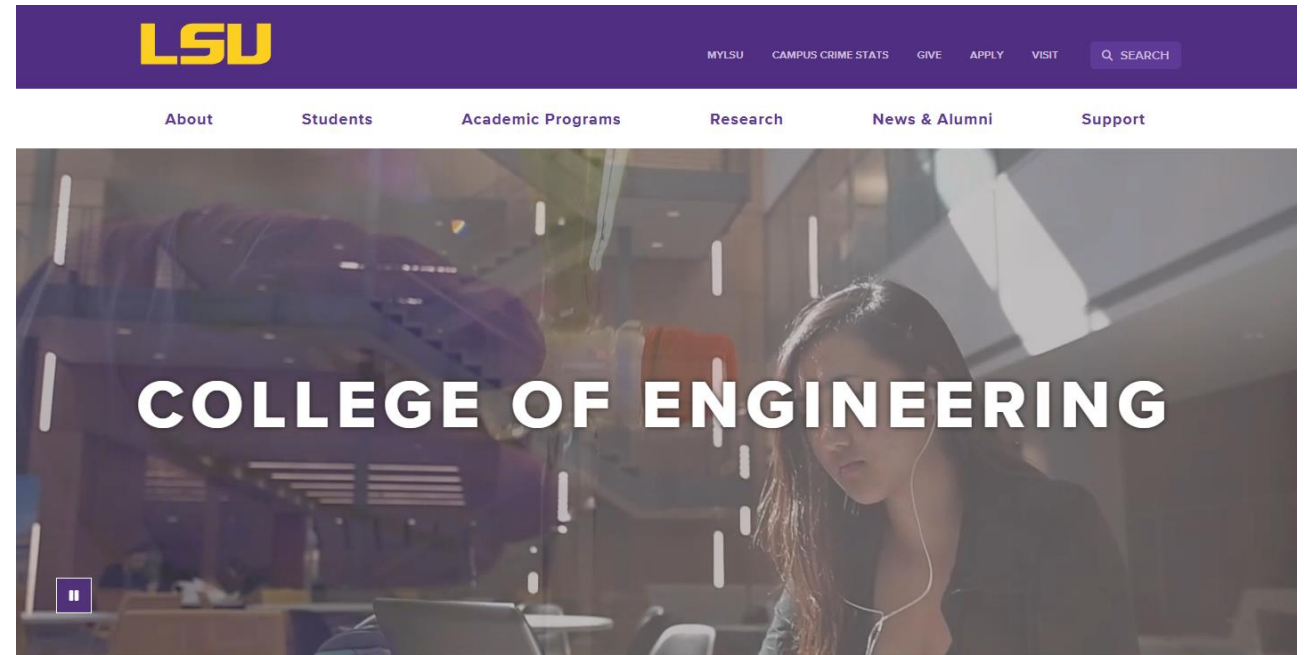
Eddie Manes

Digital Communications Manager



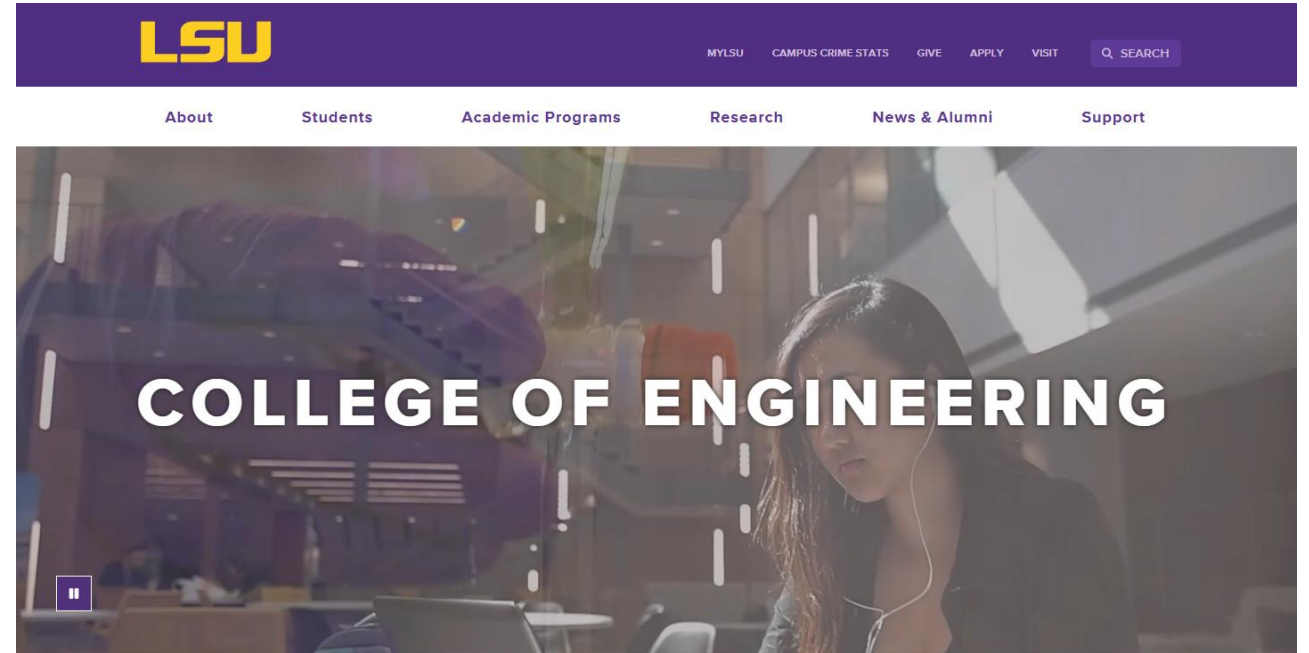
Evaluate Sites for

- Usability
- Functionality
- Identify missing information



CMS Overview - Modern Campus

- Accessibility Compliance
- Mobile-friendly
- University brand consistency
- Variety of user experience



Website Comparison

https://www.lsu.edu/_fierce-draft/eng/cse/index.php

<https://www.ou.edu/coe/cs>



If you have a **passion for technology, coding, and exploring the possibilities of the digital world**, pursuing a degree in computer science allows you to indulge in your interests while building a rewarding and fulfilling career.

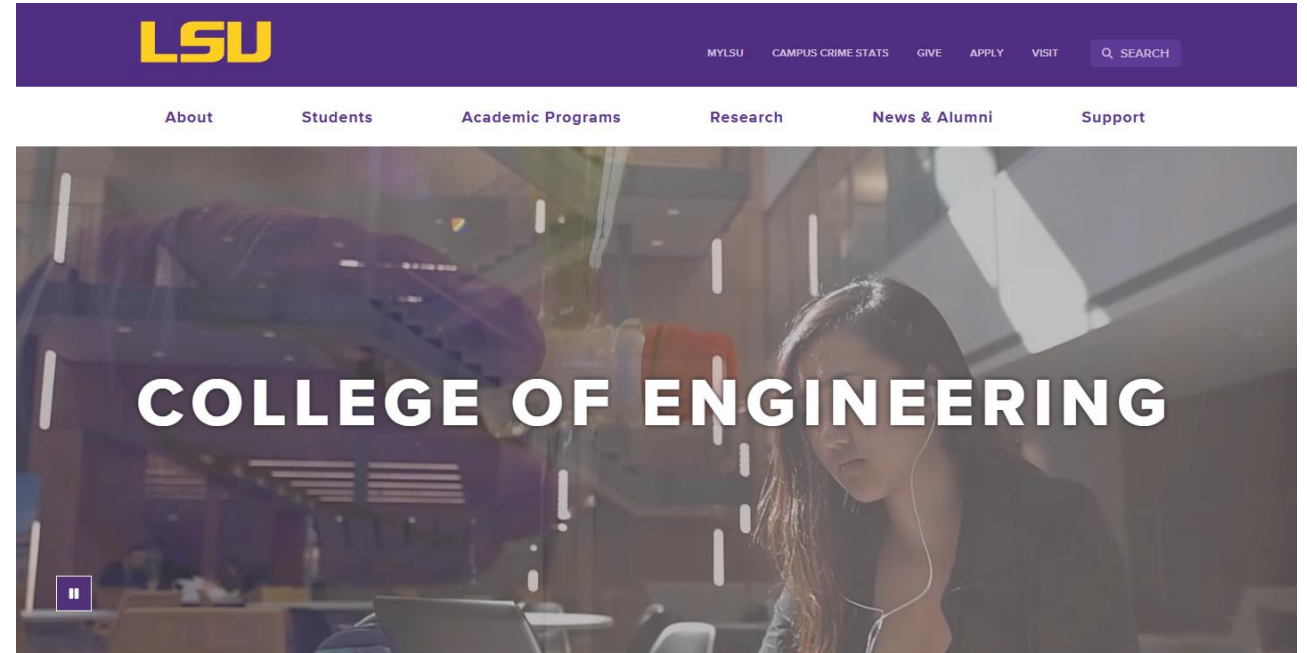
Given the breadth of today's technological advances, our degrees offer students a pathway to multiple possibilities including educational technology, artificial intelligence and robotics, data mining, data and wireless networks, computer security, programming and software engineering, and computational science and theory.

From internationally recognized faculty to research partnering with private and public sector companies, the School of Computer

Introduction to College Site

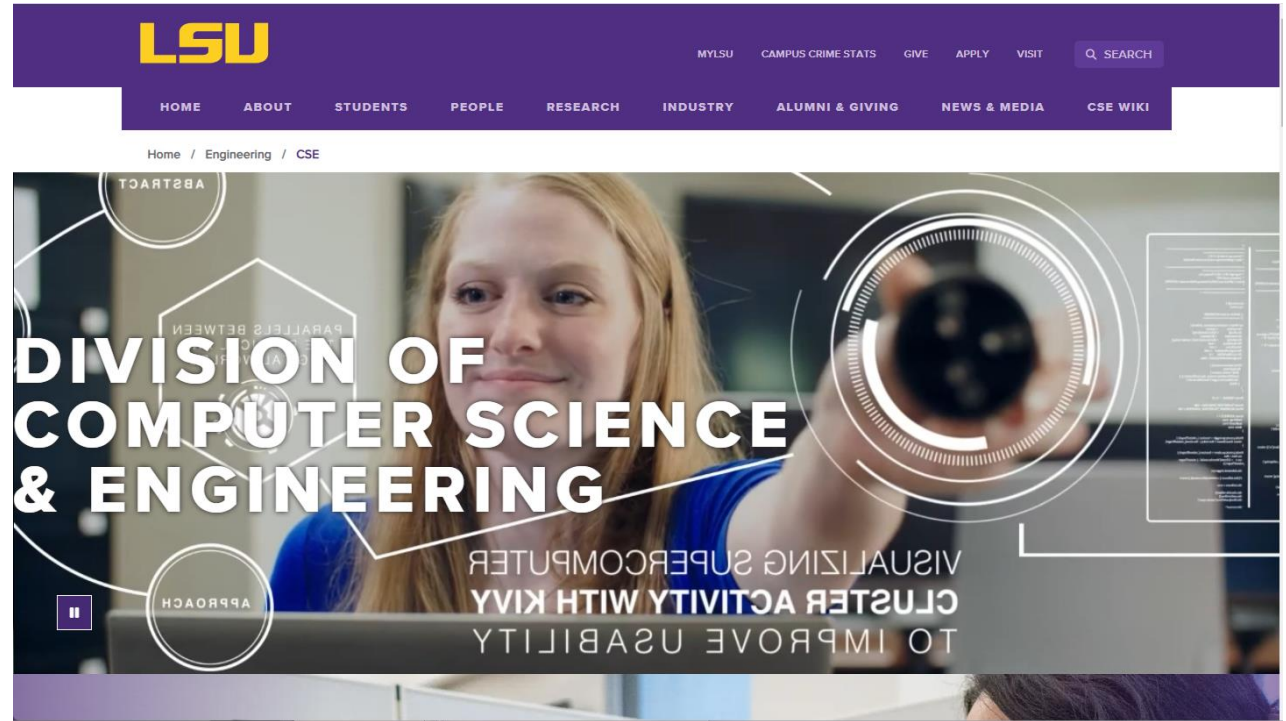
-White Nav Bar

www.lsu.edu/eng



Introduction to Division Site (NEW)

- Purple Nav Bar
- CSE wiki

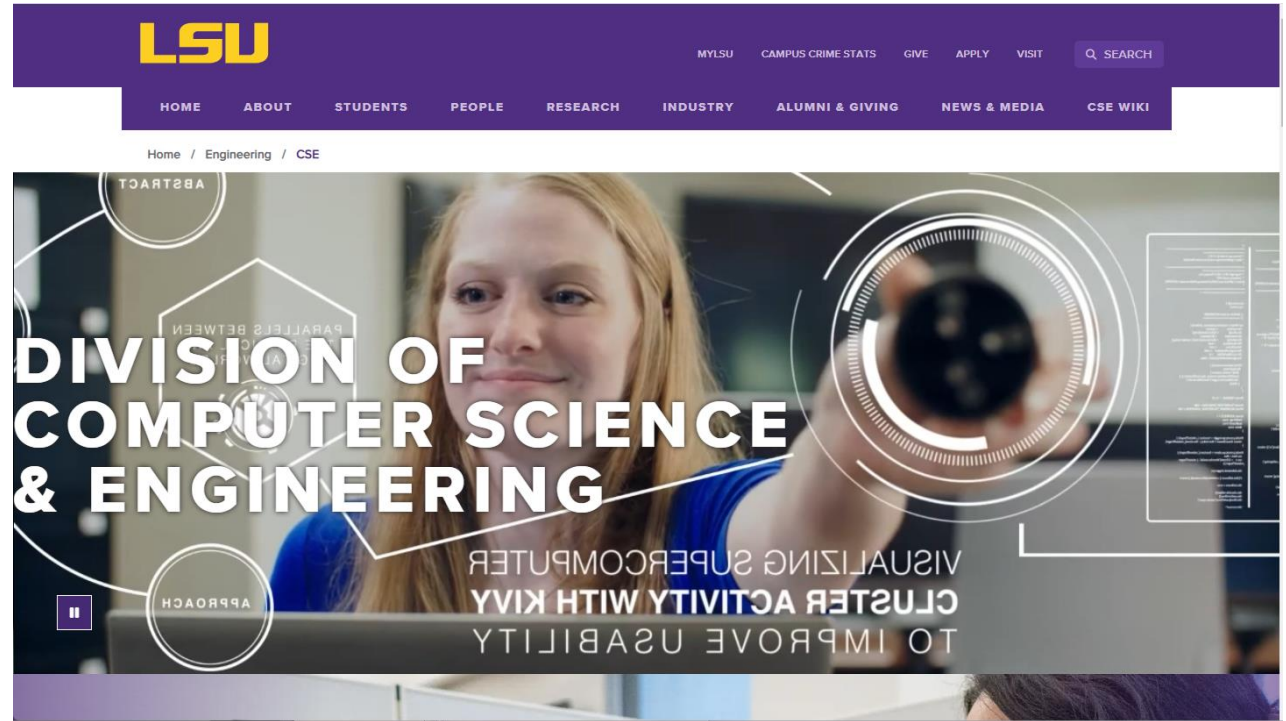


https://www.lsu.edu/_fierce-draft/eng/cse/index.php

Introduction to Legacy Sites (CURRENT)

- Purple Nav Bar
- older sites, still relevant information

<https://www.lsu.edu/eng/cse>



Basic Tasks Division Site

https://www.lsu.edu/_fierce-draft/eng/cse/index.php

<https://www.ou.edu/coe/cs>

Laptop (75%) vs. Mobile (25%)



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CHOOSE FIVE, PERFORM ON BOTH SITES, TAKE NOTES

1. Find the mission statement or an overview of the department.
2. Identify the contact information for the department office.
3. Locate the faculty directory and find a specific professor's profile.
4. Search for recent department news or announcements.
5. Locate information on student advising services.
6. Search for student organizations affiliated with the department.

FEEL FREE TO ASK QUESTIONS AND SPEAK OUT
OPINIONS FOR US TO TAKE NOTES ALSO.



Lunch and Discussion

Tailored Tasks Division Site

<https://www.ou.edu/coe/cs>



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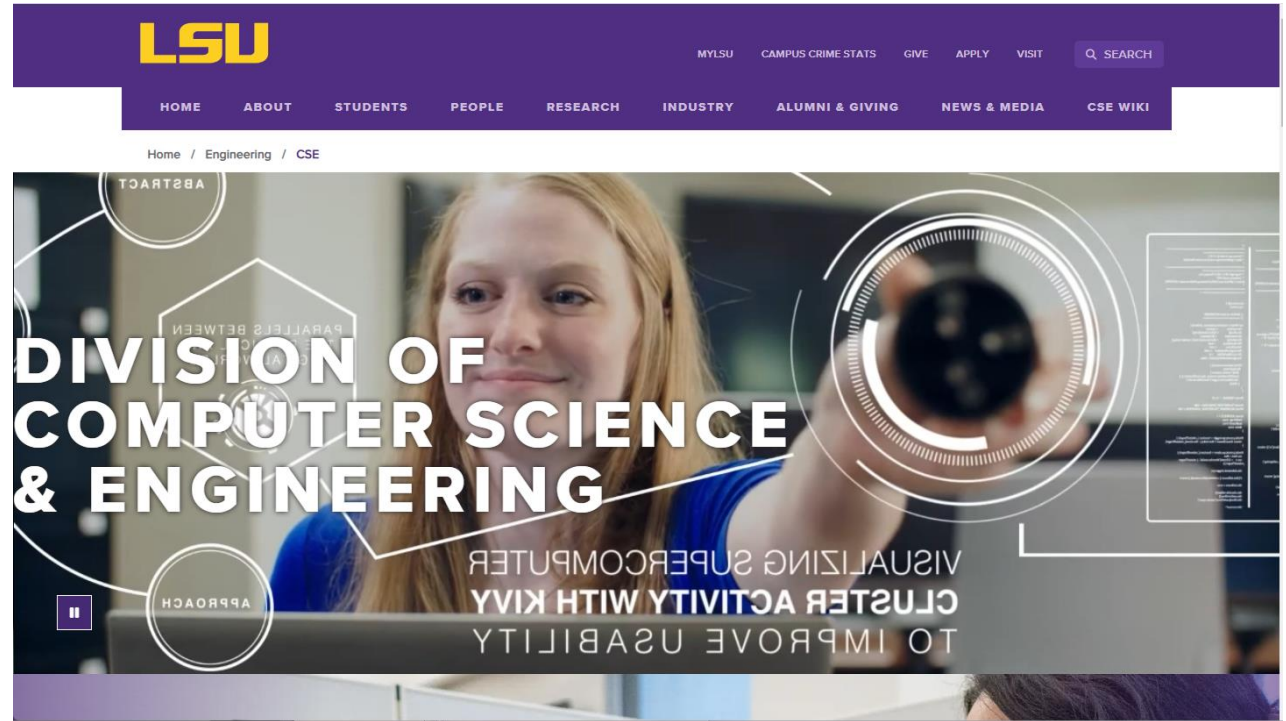
1. Find the application requirements and deadlines for the graduate program.
2. Locate information about faculty research areas.
3. Identify available funding options, such as assistantships or scholarships.
4. Find the graduate student degree progress policies.
5. Check how to contact an advisor or program coordinator.
6. Find details about graduate student organizations or networking opportunities.
7. Locate the course catalog and check required courses for your program.
8. Search for lab or research facility access policies.
9. Identify internship or co-op opportunities for graduate students.
10. Check the process for registering for courses.
11. Locate information on thesis/dissertation submission guidelines.
12. Find department-specific job placement statistics.
13. Search for PhD-specific admission and program requirements.
14. Find out which faculty work in a specific area of interest and email them about a Zoom call/meeting.
15. Read about the success and outcomes for PhD graduates in this discipline.
Understand the top three reasons that students choose to attend LSU or OU.
16. Find the key reasons or selling points that attract students to LSU or OU.
17. Find application instructions and fee waiver information for prospective students.

TAILORED TASKS



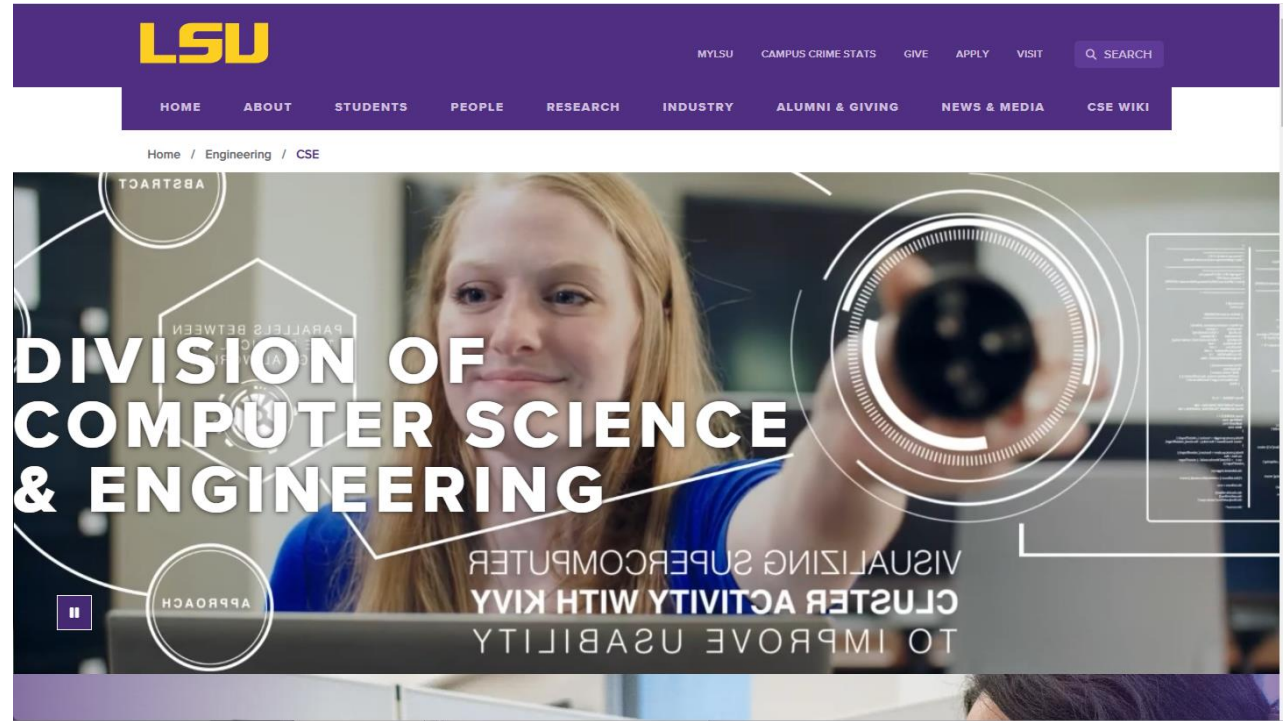
Basic Task Creation Division Site

5 minutes



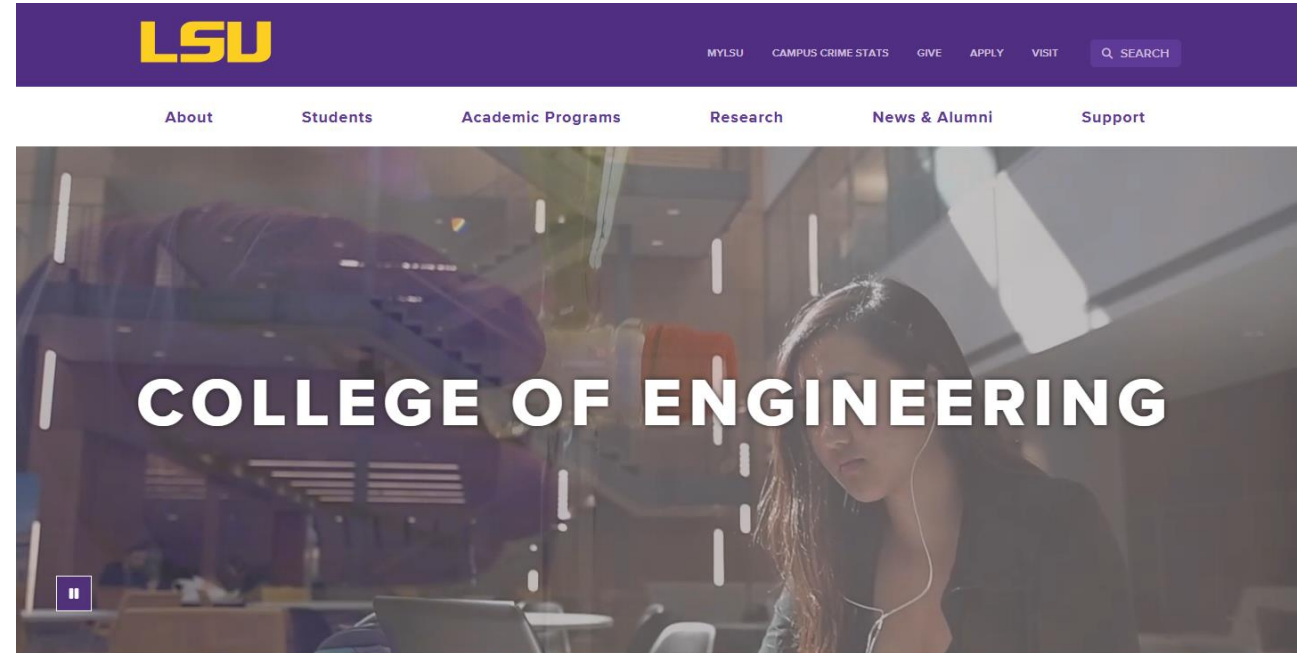
Task Seeking Division Site

10 minutes



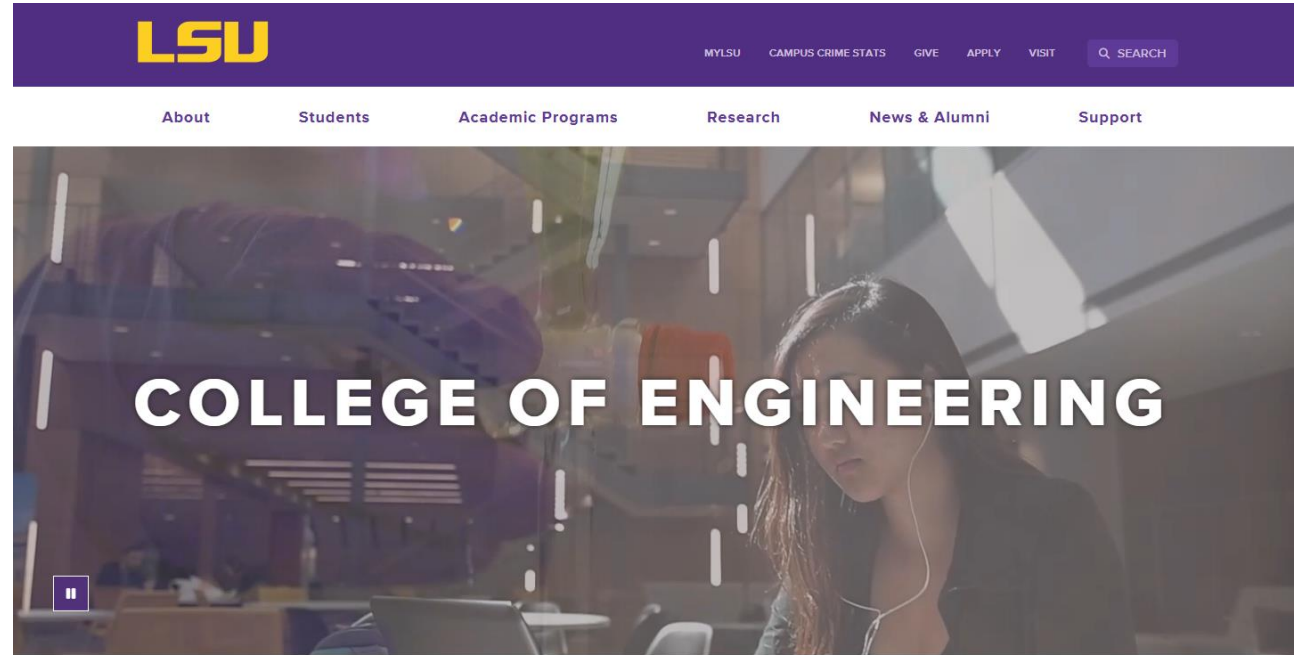
Basic Task Creation College Site

5 minutes

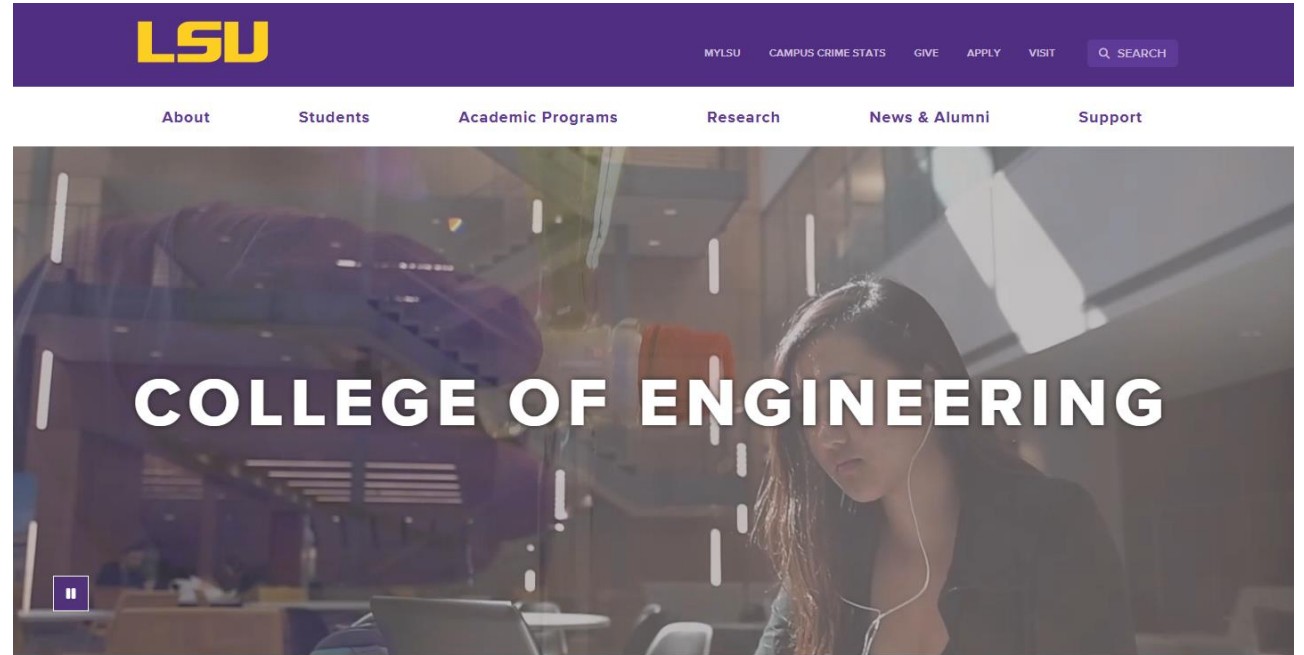


Task Seeking College Site

10 minutes



Closing and Next Steps



Thank you!

